

The **Dufferin Board of Trade** and the **Workforce Innovators Network** designed by Build a Dream are proud to introduce:

Dream Dufferin

Interactive Trades Night in Dufferin



Featuring hands-on demos, local skilled tradespeople, dynamic keynote speaker Jamie McMillan of KickAss Careers, and much more. This event will show local students and their parents, second-career seekers, and commuters some of the exciting, in-demand, well-paying career options available in skilled trades in the Dufferin area.

Save the date:

May 7th | Tony Rose arena | 3pm – 8pm

This event is supported by the Town of Orangeville, the Upper Grand District School Board, OMAFRA's Rural Economic Development fund, and many other local organizations and businesses.

Book your booth space or sign up as a sponsor of this great event at:

www.DreamDufferin.ca

#DreamDufferin



www.DreamDufferin.ca

Dream Dufferin

Exhibitor & Sponsor Packages

Exhibitors

Interactive Exhibitor - \$50 +HST

Includes a standard 10' x 10' booth space inside the arena, or exterior space. Additional booth space available for \$150 per 10' booth. Booths should provide interactive hands-on demos for participants to engage with. Exhibitors are welcome to distribute branded swag and giveaways to participants. Please advise of Hydro requirements.

Sponsors

Level 1 Sponsor - \$500

- One booth at Dream Dufferin event
- Logo and company name on DreamDufferin.ca website and employer registration page leading up to and following event
- Social media recognition
- Logo and company name on slide deck at event

Level 2 Sponsor - \$1,000

- One or two booths at Dream Dufferin event
- Logo and company name on DreamDufferin.ca website and employer registration page leading up to and following event
- Social media recognition
- Logo and company name on slide deck at event
- Opportunity to display company banner (freestanding) near the stage during event

Master-Level Sponsor - \$4000 – only 3 available

- Two booths at Dream Dufferin event
- Logo and company name prominently displayed on DreamDufferin.ca website and employer registration page leading up to and following event
- Social media recognition, and logo and company name on slide deck at event
- Opportunity to display company banner (freestanding) near the stage during event
- Company name &/or logo on all advertising (radio, print, social) leading up to the event
- Opportunity for company representative to speak briefly at the event and introduce one of the speakers
- Media photo opportunity with keynote speaker and Dream Dufferin team at conclusion of event.