

PLAY LOCAL GOLF TOURNAMENT

Benefiting the Headwaters Hospital Foundation

SPONSORSHIP PACKAGE

August 22nd, 2019

Shelburne Golf & Country Club

The Dufferin Board of Trade is a non-profit community-building organization in its 110th year serving Dufferin County. Over our 110-year history, one of our most successful community-building and business-connecting events has been our annual golf tournament. As we celebrate our “supercentennial” this year, we will also be celebrating our 28th golf tournament. This year’s **Play Local Tournament** will be bigger and better than ever, with a putting contest, numbered ball throw, many games and contests, and a delicious steak dinner. In addition, we will be raising funds for the **Headwaters Health Care Foundation** with a special silent auction, new sponsorships, and a fun new “Dinner and Drinks” prize pull.

Sponsorship Opportunities

Play Local Tournament Sponsor - \$2,500

Exclusive Opportunity - only 1 available

The **Play Local Tournament Sponsor** receives the following benefits for sponsorship:

- Recognition as presenting sponsor of the Play Local Golf Tournament;
- Company logo on the golf page of the DBOT website: www.dufferinbot.ca/golf;
- Social media recognition as golf tournament sponsor;
- **Foursome** of tickets to the golf tournament (\$560 value);
- Company logo displayed prominently on event program;
- Recognition of company during the evening banquet;
- Opportunity for a company representative to say a few words to the dinner guests at the evening banquet;
- Opportunity to co-present the trophy to the tournament champions, with photo opportunities and associated publicity;
- Donation of \$1,000 on behalf of the sponsor to be added to total donations collected at the event and given directly to the **Headwaters Health Care Foundation**; and
- Opportunity to participate in cheque presentation to chosen charity in September or October with the golf committee. This includes significant media exposure and the sponsoring company’s name will be listed on the press release that will be distributed with photo to all local media following the cheque presentation.

Dinner & Drinks Prize Pull Sponsor - \$1,500

Exclusive Opportunity - only 1 available

- The Dinner & Drinks Prize Pull is a new game for golfers and dinner guests to enjoy in the evening following the tournament. There will be 40-50 prizes made up of bottles of wine or other alcohol, restaurant gift cards, and similar items (or combinations of items) keeping mostly with the “dinner & drinks” theme. Most bottles and prizes will be concealed in wrappings or bags and set out of reach of guests, but some of the more expensive prizes may be displayed to show guests what they could win. All prizes will have a numbered and branded tag on them. Prizes will range in value from \$10-\$100+. Guests will pay \$20 for the opportunity to pull a number from a hat. The number pulled will correspond to the number on the prize they win. 100% of proceeds from ticket sales for the prize pull will go directly to the **Headwaters Health Care Foundation**.
- Prize Pull sponsorship could be a combination of in-kind donations (i.e. up to \$1,000-worth of company-branded bottles of wine &/or gift cards) and cash totalling a \$1,500 value. If sponsor does not have company-branded wine or other suitable prizes, the golf committee will use \$1,000 of the sponsorship to purchase wine/spirits, gift cards, and other prizes for the prize pull.

The Dinner & Drinks Prize Pull Sponsor will receive the following benefits of sponsorship:

- Company logo on the golf page of the DBOT website www.dufferinbot.ca/golf;
- Ability to brand the Prize Pull game with company name and logo (i.e. *ABC Company's* Dinner & Drinks Prize Pull);
- Option to have company's staff/volunteers help work the prize pull booth and connect with attendees at the tournament;
- Company name or logo tagged on all 40-50 prizes for the prize pull;
- Social media recognition as Dinner & Drinks Prize Pull sponsor;
- **Two** tickets to the steak dinner at the golf tournament (\$110 value);
- Company logo displayed prominently on event program; and
- Recognition of company during the evening banquet.

Think Local Supporters - \$1,000 - limit of 5

Receive the following benefits of sponsorship:

- Company logo on the golf page of the DBOT website www.dufferinbot.ca/golf;
- **Foursome** of tickets to the golf tournament (\$560 value);
- Social media recognition as golf tournament sponsor;
- Company logo on event program;
- Donation of \$200 to be added to total donations collected at the event and given directly to the **Headwaters Health Care Foundation**;
- Logo on event slide deck; and
- Recognition of company during the evening banquet.

Tournament Hole Sponsor - \$100 - limit of 18

Receive the following benefits of sponsorship:

- Sign with logo at the hole;
- Recognition on the event program;
- Logo on evening slide deck; and
- Donation of \$25 to be added to total donations collected at the event and given directly to the **Headwaters Health Care Foundation**.

Donation Opportunities

The DBOT Golf Committee is seeking the following donations for the tournament, silent auction and prize pull:

- Bottles of wine &/or alcohol (may be branded with a business name);
- Gift cards for restaurants or other businesses;
- Silent auction items; or
- Contest prizes and door prizes.
- Prizes donations valued at \$100 or more will receive company recognition on event programs, signage at event, and slide decks; donations under \$100 will be recognized on signage at the event.