

Think Local

Showcase & AGM

Wednesday May 15 | 5-8pm | Adamo Estate Winery



DBOT Think Local Showcase & AGM

Sponsorship Package

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About the Dufferin Board of Trade

The Dufferin Board of Trade (DBOT) is a community-building organization in its 110th year serving Dufferin County. We make the community better by helping local business thrive. When local businesses are succeeding the local economy flourishes and businesses can better support local charities, events, and their employees.

We support and empower local business by:

1. Connecting businesses with each other and with the resources they need;
2. Advocating for business needs;
3. Encouraging consumers to support local; and
4. Saving businesses money.

About the 3rd Annual Think Local Showcase & AGM

The Think Local Showcase is a complimentary event for all current DBOT members, and open at a nominal cost to other business and political leaders.

The purpose of the event is three-fold:

1. to promote “Thinking Local” in Dufferin by showcasing local food, local talent, and a local venue;
2. to provide an opportunity for our members and community leaders to connect with one another, our Board and Staff; and
3. to host our Annual General Meeting.

This year’s event will also be a celebration of our 110th year in operation. For the past two years this event has been very well-received by the business community, with approximately 70 guests attending our first year and 100 attending last year.

Think Local Showcase & AGM Sponsorship

This event will attract around 100 business and political leaders as well as members of the media from across Dufferin County and beyond to celebrate all things local. As a Think Local Showcase sponsor, you will have the opportunity to get your business in front of hundreds of prospective clients during the event and through our business-to-business and our business-to-consumer marketing channels leading up to the Showcase.

Sponsoring this event allows you to showcase your business and your commitment to the “Think Local. Think Dufferin” philosophy. The DBOT Think Local Showcase & AGM is an event that you will be proud to be a part of.

Sponsorship Opportunities:

Think Local Champion - Title Sponsor - \$2,000 (*one available*)

As our ***exclusive*** title sponsor, the Think Local Champion business will receive premium benefits that include:

- ❖ Presenting rights to the Think Local Showcase (i.e. “The Think Local Showcase & AGM presented by <company name here>” used when referring to the event)
- ❖ Highest level of promotion through our consumer-focussed social media channels and our business-focussed channel
- ❖ Logo recognition with hyperlink listed on the DBOT website, electronic event invitation, and advertising
- ❖ Company profile in DBOT’s highly successful e-newsletter
- ❖ Business profile and advertisement on event program
- ❖ Opportunity to provide branded gift to guests
- ❖ Company logo portrayed in the event PowerPoint presentation
- ❖ Opportunity to bring greetings at the event, plus verbal recognition from DBOT Chair or event emcee
- ❖ First right of acceptance to retain sponsorship position for the 2020 Think Local Showcase

Think Local Supporters – Sponsorship - \$500 *(up to 5 available)*

As a Think Local supporter, your business will receive benefits that include:

- ❖ Company logo or name on DBOT website.
- ❖ Opportunity to communicate your message on our social media networks
- ❖ First right of acceptance to retain sponsorship position for the 2020 Think Local Showcase & AGM
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair or event emcee during the event

Event Sponsor \$50

As an event sponsor, you are covering the cost of your meal and that of a guest, to allow the Board of Trade to utilize funds for other projects.

Your business will receive benefits that include:

- ❖ Company name on event program.
- ❖ Company name on event slide deck.

Event sponsors, please register at www.dufferinbot.ca

The title sponsorship is available on a first come, first served basis, so please contact us as soon as possible if you are interested!

If you would like to discuss Think Local Showcase & AGM sponsorship opportunities in more detail, please contact Diana Morris at the office at 519-941-0490, ext. 202, cell phone 519-261-0352, or via email at diana@dufferinbot.ca. We would be happy to meet with you about this exciting prospective partnership!