



**Dufferin Board of Trade
2017 Business Excellence Awards**

Sponsorship Package

Dufferin Board of Trade

2017 Business Excellence Awards

The **Dufferin Board of Trade** (DBOT) is proud to once again present the premier business event of the year, the Business Excellence Awards. This event showcases businesses, organizations and business leaders from across the region for their commitment to business excellence, community support, and the health of our environment. The event will feature a cocktail reception, formal dinner and awards presentation.

On **October 19, 2017**, the winners of these coveted awards will be revealed to an audience of their peers and local dignitaries. Media attendance at this event is extensive. Sponsors of the DBOT Business Excellence Awards will take advantage of a unique and distinguished opportunity to associate their businesses with the very best in Dufferin. Sponsorship of this event is an excellent investment, with the opportunity to increase the profile of your business and to enhance our community.

Award submissions are reviewed by an expert panel of judges from outside of Dufferin, and awards are given in eight distinct categories:

- ❖ Sustainability
- ❖ Association of the Year
- ❖ Emerging Business Award
- ❖ Innovator Award
- ❖ Business of the Year – under 10 employees
- ❖ Business of the Year – 10 or more employees
- ❖ Young Professional of the Year
- ❖ Dufferin Business Citizen of the Year

This event is great for networking, and the captive audience is interested in hearing from individuals and companies that are actively working to build capacity within the local business community. **Business Excellence Awards** participation is open to both members and non-members of **DBOT**.

Why sponsor the Business Excellence Awards?

Our members are an influential group and this event attracts business leaders from across Dufferin County and beyond to celebrate business excellence in this community. As a 2017 Business Excellence Awards sponsor, you will have the opportunity to get your business in front of hundreds of prospective clients.

As a sponsor, you are showcasing your leadership position, support and commitment to business excellence. The DBOT Business Excellence Awards Gala will present an event that you and your company will be proud to be a part of.

Opportunities

We have developed base recognition packages that can be tailored to meet your needs. Each opportunity is built to maximize your organization’s visibility through the **Dufferin Business Excellence Awards**.

Title Sponsor (\$5000)	
Pre & Post Benefits	Event Benefits
<p>As our exclusive presenting sponsor, your company will receive premium benefits that include:</p> <ul style="list-style-type: none"> ❖ Highest level of logo recognition with hyperlink listed on the DBOT website, social media, invitation and advertising ❖ Recognition in the post-event thank you advertisement ❖ First right of acceptance to retain sponsorship position for the 2018 Business Excellence Awards ❖ Presenting rights to the DBOT Business Excellence Awards (“The DBOT Business Excellence Awards presented by <company name here>” used when referring to the event) ❖ Company Profile in DBOT’s highly successful e-newsletter and well-travelled DBOT website 	<ul style="list-style-type: none"> ❖ Complimentary table with preferred seating at event (8 tickets) ❖ Business profile (up to 100 words) + full page advertisement on back cover of event program (print ready ad must be provided to DBOT) ❖ Opportunity to provide branded gifts to guests ❖ Company logo or name listed on signage displayed at the event ❖ Company logo or name portrayed in the event PowerPoint presentation ❖ Opportunity to bring greetings at the event, plus verbal recognition from DBOT Chair

Media Sponsor (\$1500)

Pre & Post Benefits

- ❖ Company logo or name on DBOT website.
- ❖ Recognition in the post-event thank you
- ❖ First right of acceptance to retain sponsorship position for the 2018 Business Excellence Awards
- ❖ Opportunity to communicate your message on our social media networks

Event Benefits

- ❖ Two (2) Tickets to the event
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

Audio/Visual Sponsor (\$1500)

Pre & Post Benefits

- ❖ Company logo or name on DBOT website.
- ❖ Recognition in the post-event thank you
- ❖ First right of acceptance to retain sponsorship position for the 2018 Business Excellence Awards
- ❖ Opportunity to communicate your message on our social media networks

Event Benefits

- ❖ Two (2) Tickets to the event
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

Cocktail Reception (\$1500)

- ❖ Opportunity to brand your sponsorship
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Two (2) tickets to the event
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

Keynote (\$500)

Pre & Post Benefits

- ❖ Company logo or name on DBOT website.
- ❖ Recognition in the post-event thank you and survey
- ❖ Opportunity to communicate your message on our social media networks

Event Benefits

- ❖ One (1) Ticket to the event
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

M.C. (\$500)

Pre & Post Benefits

- ❖ Company logo or name on DBOT website.
- ❖ Recognition in the post-event thank you and survey
- ❖ Opportunity to communicate your message on our social media networks

Event Benefits

- ❖ One (1) Ticket to the event
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

Nominee Recognition Sponsor (\$1500)

Pre & Post Benefits

- ❖ Company logo or name on DBOT website page dedicated to nominees.
- ❖ Title rights to nominee's recognition press release
- ❖ Opportunity to provide comments to press release about nominees
- ❖ First right of acceptance to retain sponsorship position for the 2018 Business Excellence Awards
- ❖ Opportunity to communicate your message on our social media networks

Event Benefits

- ❖ Two (2) Tickets to the event
- ❖ Company logo or name listed on signage displayed at the event
- ❖ Company logo or name listed in event program
- ❖ Company logo or name portrayed in the event PowerPoint presentation
- ❖ Verbal recognition of company from DBOT Chair during the ceremony

Attendee Gift - in-kind donation of approx. 225 gifts

Pre & Post Benefits	Event Benefits
<ul style="list-style-type: none">❖ Company logo or name on DBOT website.❖ Recognition in the post-event thank you and survey❖ Opportunity to communicate your message on our social media networks	<ul style="list-style-type: none">❖ Two (2) Tickets to the event❖ Company logo or name listed on signage displayed at the event❖ Company logo or name listed in event program❖ Company logo or name portrayed in the event PowerPoint presentation❖ Verbal recognition of company from DBOT Chair during the ceremony

Dessert| Entertainment (\$1000 each)

Pre & Post Benefits	Event Benefits
<ul style="list-style-type: none">❖ Company logo or name on DBOT website.❖ Recognition in the post-event thank you and survey❖ Opportunity to communicate your message on our social media networks	<ul style="list-style-type: none">❖ Two (2) Tickets to the event❖ Company logo or name listed on signage displayed at the event❖ Company logo or name listed in event program❖ Company logo or name portrayed in the event PowerPoint presentation❖ Verbal recognition of company from DBOT Chair during the ceremony

Award Sponsors

For 2017 we have adjusted the categories of the Business Excellence Awards to ensure all the businesses in Dufferin have an opportunity to qualify for an award. These exciting new categories will enhance the gala evening by bringing forward the hidden gems in Dufferin County that we all need to celebrate.

2017 Business Excellence Award Categories

Business of the year – under 10 employees
Business of the Year – 10 or more employees
Association of the Year
Emerging Business Award
Innovator Award
Young Professional of the Year
Sustainability
Business Citizen of the Year

Award Sponsors (\$1000 each) (8 available)

Pre & Post Benefits	Event Benefits
<ul style="list-style-type: none">❖ Company logo or name on DBOT website.❖ Recognition in the post-event thank you and survey❖ Opportunity to communicate your message on our social media networks	<ul style="list-style-type: none">❖ Two (2) Tickets to the event❖ Company logo or name listed on signage displayed at the event❖ Company logo or name listed in event program❖ Company logo or name portrayed in the event PowerPoint presentation❖ Verbal recognition of company from DBOT Chair during the ceremony

None of these fit? We can create a customized opportunity to suit your needs and your budget.

Timeline

2017 Business Excellence Awards Call for Submissions – June/July 2017

Business Excellence Awards nominees announced – mid-August 2017

Business Excellence Awards Gala – **October 19, 2017**

Contact us

If you would like to discuss Business Excellence Awards opportunities in more detail, please contact Diana Morris at the office at 519-941-0490, ext. 202 or via email at diana@dufferinbot.ca. We would be happy to meet with you about this exciting, prospective partnership!