

**Re: Diana Morris - General Manager - Dufferin Board of Trade**

**Dufferin County ON, August 11th, 2016:** It is with great pleasure that the Dufferin Board of Trade (DBOT) announce the appointment of Diana Morris as General Manger effective July 31st, 2016.

Diana joined the DBOT team in early 2015 and since Diana's arrival she has demonstrated a keen sense of operational priority and dedication ensuring that the DBOT mission and membership are supported.

As the DBOT evolves through the implementation of its new strategic plan, Diana has embraced additional responsibilities effortlessly through spearheading positive operational changes. Some of these include the effective streamlining and hiring of new staff, the evolution of the DBOT website as well as connecting with key provincial organizations including the Ontario Chamber of Commerce (OCC).

The DBOT executive team and the DBOT Board are elated and confident of Diana's abilities and look forward to working with her in this capacity.

The Dufferin Board of Trade is dedicated to being the voice of business in Dufferin County. As the largest organization representing businesses in the region, the Dufferin Board of Trade team with Diana's leadership works to ensure that Dufferin County remains the best place to do business.

- Joe Andrews, Chair of the Dufferin Board of Trade

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**The Dufferin Board of Trade team includes:**



**Diana Morris** - *General Manager*

Diana joined the DBOT team in early 2015 after deciding to relocate to Dufferin County. Diana spent the seven years prior to joining DBOT running the office of a farm equipment dealership in Wellington County, and the four years before that in the banking industry. She is responsible for managing DBOT's operations, ensuring that the needs of our members and the greater Dufferin business community are well served.

**Nick Lumia** - *Communications and Research Coordinator*

In 2014 Nick joined the Dufferin Board of Trade team as a summer student in the position of Data Analyst and has remained with the Board of Trade ever since. In the spring of 2016 upon graduating,



Nick began his new role at DBOT. He is responsible for various research projects, administration of the Dufferin Board of Trade website, and publication of the Business in the County newsletter. Nick holds a Bachelor of Commerce degree from the Ted Rogers School of Management at Ryerson University.



**Stephany St.Louis** - *Bookkeeper*

Stephany is responsible for finance and administration at the Dufferin Board of Trade. She owns her own business management company that helps businesses with their financials, human resources and making sure they are using their resources optimally. The diversity of Stephany's clients makes her a great asset for DBOT.

The Dufferin Board of Trade 2016 summer students:

**Daniel Craig** - Daniel worked to ensure that the data in the DBOT database and website were accurate, current, and consistent across various platforms. In addition to his data collation work, Daniel undertook the redesign of the website member business listings; creating interesting, engaging, and informative listings for all our DBOT members. Daniel is a fourth year student studying Economics at Penn State University.

**Elise Hoebeke** - Elise worked to strengthen the Dufferin Board of Trade brand through the creation of a new style guide. Elise has created unique, professional and engaging print media advertisements, digital graphics, website content, and social media graphics. Elise has also worked to ensure that member information is accurate and up-to-date and contributed to the completion of the website business listing redesign project. Elise is a second year student studying Graphic Design at Conestoga College.

Read more about the DBOT team [here](#).

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**The Dufferin Board of Trade**  
246372 Hockley Road, Mono ON L9W 6K4  
519-941-0490  
office@dufferinbot.ca

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