

2015 Annual General Meeting: Greater Dufferin Area Chamber of Commerce

2014 Annual Report to Members
For the period January 1st, 2014 to December 31, 2014

May 2015



AGENDA

Call to order	Ron Munro
Presentation of agenda ❖ Motion to approve agenda	Ron Munro
Presentation of 2014 AGM Minutes ❖ Motion to approve 2014 AGM minutes	Ron Munro
President's report ❖ Motion to approve President's report ❖ Motion to approve the 2014 committee reports	Ron Munro
Presentation of 2014 financial statements ❖ Motion to approve 2014 financial statements	Melissa Vinden
Motion to approve actions of 2014 Board of Directors Be it resolved that all acts, contracts, by-laws, and proceedings made, done and enacted by the Board of Directors, officers and staff of the Greater Dufferin Area Chamber of Commerce during the period May 8, 2014 and May 20, 2015 be hereby ratified and confirmed	Ron Munro
Introduction of 2015 Board of Directors ❖ Motion to approve 2015 Board of Directors ❖ Motion to approve 2015 Executive Officers	Ron Munro
Presentation of 2015 Budget ❖ Motion to approve 2015 budget	Matthew McClure
Presentation of Revised GDACC/DBOT Bylaws To approve the bylaws as revised to serve the current GDACC and to apply to the organization after the name is officially changed (pending Industry Canada approval). ❖ Motion to approve the bylaws: Whereas: The Greater Dufferin Area Chamber of Commerce is currently in the process of changing to a Board of Trade (DBOT) And that Industry Canada has not yet formally approved the name change And that the DBOT bylaws and constitution need to be in place to allow the board to carry on business effectively That the Bylaws and Constitution be approved as presented	Joe Andrews

Other business	Joe Andrews
Motion to adjourn	Joe Andrews

2014 ANNUAL REPORT ON GDACC ACTIVITIES

2014 was a year of change with new political leaders municipally and provincially, new economic challenges and new faces at your Chamber. Throughout these changes your Greater Dufferin Area Chamber of Commerce continued to work on your behalf, focusing our efforts along with our partners to support business across Dufferin County. As many of you have heard the Chamber is changing its name to the **Dufferin Board of Trade (DBOT)**. This change reflects a shift in strategic focus towards a holistic vision to support business across the region and to champion efforts to address issues of regional and even provincial significance that impact the ability of businesses to grow and thrive in this economy.

The new name will not impact the membership in a material way with respect to fees or access to programs, but will in fact add additional value to a membership through the collaborative efforts of DBOT and its partners in the community. Throughout 2014 and during the structural changes to the organization, your Chamber continued to focus on the needs of members and our stakeholders.

Last year we reported on our close collaboration with Dufferin.Biz and the Hills of Headwaters Tourism. This collaboration has been formalized into the new Dufferin Board of Trade with Dufferin.Biz and the Chamber coming together under the new name. However, our close relationship with the newly renamed Headwaters Tourism continues to thrive and our efforts to build a prosperous regional economy encompasses the programming and strategic direction we share with the Headwaters Tourism Association. The following goals continue to form the basis of our work plans as we move forward and these goals reinforced all the work completed in 2014.

1. To foster collaboration and partnership among business, government, thought leaders and community builders for integrated regional development.
2. To facilitate improvements to the region's competitiveness by encouraging investment, economic development and job creation.
3. To be the primary communications hub to gather and share information between regional stakeholders.
4. To promote the unique assets of the Headwaters region to businesses, residents and visitors.
5. To facilitate and promote opportunities for business celebration, development, training & networking.
6. To maintain a sustainable operational environment that manages funds responsibly, operates efficiently and encourages employees to achieve their goals, all in pursuit of our organizational vision and mission.

Membership in the Greater Dufferin Area Chamber of Commerce (DBOT) remains solid and the feedback we have received from our membership supports the direction our Board of Directors in moving forward with the new organization. A Special General Meeting was held in January of 2015 to approve the name change and new board structure and the name will be finalized pending the seal of approval from Industry Canada as the Chamber/DBOT is incorporated under the *Board of Trade Act* which requires this level of approval for a name change.

In 2014 we continued to work closely with municipal and county leaders, as well as our local MP and MPP to encourage open, two-way communication in support of business, as well as continuing our well-established relationship with the Dufferin Federation of Agriculture, the Greater Dufferin Home Builders' Association, the Orangeville and Area Small Business Enterprise and Humber and Georgian Colleges. In addition we hosted two *All Candidates Meeting* in support of the May provincial election; one in Orangeville and one in Shelburne bringing

together over 350 people to ask questions of the MPP candidates. In the fall of 2014, we again hosted *All Candidates Meetings* in support of the municipal election; one in each of the eight municipalities in Dufferin County. Each event brought out local residents to ask questions of their candidates.

It is critical to recognize Pete Renshaw’s leadership that allowed your Chamber to move towards this new organization. His leadership was fundamental to the success of the current new organization. He lead your Chamber throughout 2014 and without his vision for how the new organization would support business in this community we would not be able to bring forward this new vision today. Pete stepped down as President in February of 2015, but remains a staunch advocate of the work of the new organization and continues to provide support to DBOT through his other numerous volunteer activities in this community. We want to say a very big thank you to Pete for guiding us through the changes in 2014 and for staying on as President until the changes were primarily complete.

The Greater Dufferin Area Chamber of Commerce (DBOT) relies on a dedicated core of volunteers who assist us in running events, networking activities, and ensuring the organizational efficiency of our member-based organization, so to that end, we want to extend a sincere thank you to the Board of Directors (current and past), the Executive team and all our volunteers for their ongoing support and effort. We also want to thank our office staff that we share with the Tourism Association for enduring through the multiple changes and for continuing to deliver high quality work during the many changes of 2014.

As we move forward, we are continually looking for input from the community and in particular new members, new volunteers and new ideas as we work to take your Chamber to new heights. Your involvement is critical to our success and the time commitment can be customized to suit your availability. Please contact the office or call Ron or Theresa if you are interested.

2015 promises to bring a new set of challenges and opportunities. We look forward to working closely with our new board and executive to deliver on our goals and to bring enhanced economic prosperity to Dufferin County.

Best regards,

Ron Munro
CEO

Theresa Sauren
Executive Director

2014 COMMITTEE REPORTS

Business Excellence Awards Committee – May 8TH, 2014

Committee: Teena Avery (Chair), Joyce Winegar, Jason Berfelo, Elaine Traetto, Joann LaFlamme, Lynne Gibson, Samantha Russell

In 2014 the Greater Dufferin Area Chamber of Commerce once again recognized business excellence with the presentation of awards in 16 categories at our annual Business Excellence Awards, held at the Best Western Plus Orangeville Inn & Suites. The 2014 event was well-attended by business people, local politicians and nominees who all enjoyed tastes from some of the region's best restaurants during the Chairperson's Reception. Peter Quinlan, former GDACC board member did an excellent job hosting the evening and Pete Renshaw was exuberant in his praise of this year's President's Award winner, Wayne Townsend.

Member Value Committee

Committee: Melissa Vinden (Chair), Pete Renshaw, Brenda Seltzer, Liz Skorski, Tammy Schneider, Peter Quinlan, Daniel Marley

The Member Value Committee delivered several events in the first part of 2014. The following events were held under the direction of the Member Value Committee:

- ❖ February Lunch n' Learn: Small to Medium Business IT and Security for your Small to Medium business
- ❖ Peter van Stralen from Sunshine Brands
- ❖ High Speed Internet and Transportation in Dufferin County
- ❖ Canada's New Anti-Spam Legislation
- ❖ Member Appreciation BBQ
- ❖ Annual Holiday open house

We would like to encourage our members to review all the benefits that they receive being a member. These benefits are not always something that are tangible but instead intangible and constantly working behind the scenes for you. We encourage members to add us on Facebook, Twitter and LinkedIn to keep connected with what is happening at the Chamber.

Join us in celebrating our members at our annual summer BBQ and our annual Holiday Open house and take advantage of these great networking events in 2015.

Dufferin Young Professionals (formerly Education & Training Committee)

Committee: Joe Andrews (Chair), Ruth Phillips, Brenda Burman, Mike Hinbest, Shawn Long

The commitment of the Dufferin Young Professionals (DYP) for 2014 included a focus on the delivery of up to five education/information events.

The events varied with topics that were delivered to assist both young entrepreneurs and professionals in their business operations and networking.

The intent of the Dufferin Young Professionals is to continue to grow this group in 2015 and to align with the new direction of the Dufferin Board of Trade that will enhance our region's opportunities and economic prosperity through collaboration and partnership.

Dufferin Women in Business

Committee: Liz Skorski (Chair), Nada St. Germain, Brenda Wartha, Elaine Traetto, Teena Avery, Tammy Schneider, Roberta Fracassi, Andrea Kary

DWIB made over \$5000 profit for the 2014 year. We continue to focus on improving our distribution channels for advertising events through; DWIB.ca, GDACC.ca, Facebook, Twitter, mailing lists and word of mouth.

From January 2014 to December 2014 DWIB held 8 events ranging in topic from health, personal finance, public perception and networking. The year concluded with the 3rd Annual Holiday Extravaganza and Sparkle Awards. 4 influential local business women were recipients of awards.

Golf Tournament – September 4, 2014

Committee: Elaine Traetto (Chair), Tisha Saunders, Elaine Traetto, Brian Emery, Karen Webster, Karen Armstrong, Sandy Brown

Our 24th annual golf tournament was held in 2014 at the Shelburne Golf and Country Club. The weather was perfect for a full round of 18 holes followed by the awards and an excellent dinner. A charity putting contest benefitting the Friends of Island Lake added a fun twist to the day. The tournament was well received and we look forward to planning the 25th anniversary tournament for summer 2015.

2014 Industry Luncheon – February 12, 2014

Committee: Greater Home Builders' Association, Rotary Club of Orangeville & the Greater Dufferin Area Chamber of Commerce representatives.

We were proud to be a partner for this much anticipated annual event that is hosted by the Greater Dufferin Home Builders' Association, the Rotary Club of Orangeville. The 2014 event once again took place at the Best Western Plus Orangeville Inn & Suites, and brought together over 130 business and community members to hear from Doug Ford, brother of controversial former Mayor Rob Ford. Doug was able to provide the audience with insight into how political life impacts a family business. The event was very well-received and resulted in a positive fund-raising activity for all three groups.

FINANCIAL STATEMENTS FROM 2014

BOARD OF DIRECTORS 2015

Officers:	
Chair (Acting)	Joe Andrews, Humber College, Orangeville Campus
Vice-Chair	
Secretary/Treasurer	Matthew McClure, Scotiabank
Directors:	
Paul Janssen, Construction Industry	Greater Dufferin Home Builders Association
Michele Harris, Tourism	Headwaters Tourism
Steve Marr, Industry at Large	DS Handling Systems Ltd.
Tom Cunningham, Manufacturing	KTH Shelburne Mfg. Inc.
Joe Andrews, Industry at Large	Humber College, Orangeville Campus
Matthew McClure, Creative Professionals	Scotiabank
Agri-food representative	
Small Business representative	
Standing Committees:	
Liz Skorski, Chair of Dufferin Women in Business	Skorski Design
Mike Hinbest, Chair of Dufferin Young Professionals	Erskine's Service Centre
Appointments:	
Deputy Mayor Jane Aultman, the Township of Amaranth	County of Dufferin
John Telfer, CAO, The Town of Shelburne	The Town of Shelburne
Ruth Phillips, Manager of Economic Development, The Town of Orangeville	The Town of Orangeville
Keith Lowry, Councilor, the Township of Mulmur	The Township of Mulmur
	Municipal rep

Save the Dates

May 28, 2015 – Dufferin Women in Business – the When, Why, What of Business Expansion

June 16th, 2015 – Dufferin Young Professionals – Roundtable Discussions on Shared Business Challenges

August 27th, 2015 – 25th Anniversary Chamber Golf Tournament

Fall, 2015 – Business Excellence Awards

November 19th, 2015 – Dufferin Women in Business Holiday Extravaganza

December, 2015 – Christmas Open House for Members