

Play Local GOLF Tournament



2026 SPONSORSHIP OPPORTUNITIES

August 20, 2026 | Shelburne Golf & Country Club

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2026 PLAY LOCAL GOLF TOURNAMENT

Join us for one of the Dufferin Board of Trade's most anticipated summer events — the Play Local Golf Tournament — on Thursday, August 20, 2026 at Shelburne Golf & Country Club. This fun-filled day brings together local business leaders, entrepreneurs, and community champions for golf, networking, and celebration.

More than just a round of golf, the tournament features on-course activities, contests, prizes, and a casual post-game “Appy Hour” — all in support of the small businesses that power Dufferin's economy. Whether you're playing or sponsoring, it's a great way to show your *support for local* and connect with the community in a fun, relaxed, engaging setting.

Event Schedule:

- 10:45 AM – Registration Opens
- 11:00 AM – Boxed Lunches Available
- 11:45 AM – Load into Carts
- 12:00 PM – Shotgun Start
- 4:30–6:00 PM – Appy Hour & Awards

A Message to our Sponsors

Sponsoring is a powerful way to highlight your business, build connections, and demonstrate your commitment to supporting the local community. Your support helps make this event a memorable success — and we'd love to celebrate with you on the course!



JUST HERE TO PLAY?

(includes 18 holes with cart + lunch & appetizers)

Individual Golfer

DBOT Members: \$155 + HST

Non-members: \$170 + HST

Foursome Packages

DBOT Members: \$580 + HST

Non-members: \$650 + HST

2026 SPONSORSHIP PACKAGES

Appy-Hour Sponsor – \$1,500

Includes premium exposure before, during, and after the event:

- *Foursome of tickets to the tournament*
- *Company logo featured on the DBOT website golf page*
- *Recognition on social media as a tournament sponsor*
- *Logo placement in the event program & signage*
- *Special newsletter feature & a free article on your business (optional)*

Play Local Supporter – \$1,000

A great way to show your local love and enjoy the tournament:

- Foursome of tickets to the tournament
- Company logo featured on the DBOT website golf page
- Recognition on social media as a tournament sponsor
- Logo placement in the event program

Tournament Hole Sponsor – \$100

Put your brand on the course for all players to see:

- Company signage with logo at a tournament hole
- Recognition in the event program

Game Sponsor – In-Kind

Host a fun game or challenge at a hole or tee!

- Provide your own materials, signage, shelter, and volunteers
- Bring giveaways or prizes to engage players
- Game ideas include: Marshmallow Putting, Plinko, Cornhole, Beverage Pong, Chipping Contest, and more!
- Games should be quick (under 1 minute) to keep things moving

Donation Opportunities

Support the tournament and showcase your brand by donating to:

- Swag Bags (items for 100+ golfers)
- Tournament Prizes (draws, contests, or golf performance prizes)
- Silent Auction (gift baskets, gift cards, experiences, etc.)

Recognition Levels:

- Donations valued at \$100 or more: Company listed in event program, event signage, and sponsor slide deck
- Donations under \$100: Company listed on event signage

