

2016 Annual General Meeting: Dufferin Board of Trade

2015 Annual Report to Members
For the period January 1st, 2015 to December 31, 2015

May 18th, 2016



AGENDA

Dufferin Board of Trade
Annual General Meeting
May 18th, 2016
Horizons Event Centre

Call to order	Joe Andrews
Presentation of agenda ❖ Motion to approve agenda	Joe Andrews
Presentation of 2015 AGM Minutes ❖ Motion to approve 2015 AGM minutes	Joe Andrews
Annual Report on DBOT Activities ❖ Motion to approve the Annual report ❖ Motion to approve the 2015 committee and event reports	Diana Morris
Presentation of 2015 financial statements ❖ Motion to approve 2015 financial statements	Matthew McClure
Motion to approve actions of 2015 Board of Directors Be it resolved that all acts, contracts, by-laws, and proceedings made, done and enacted by the Board of Directors, officers and staff of the Dufferin Board of Trade during the period May 20, 2015 and May 18, 2016 be hereby ratified and confirmed	Joe Andrews
Introduction of 2016 Board of Directors ❖ Motion to approve 2016 Board of Directors ❖ Motion to approve 2016 Executive Officers	Joe Andrews
Presentation of 2016 Budget ❖ Motion to approve 2016 budget	Matthew McClure
Other business	Joe Andrews
Motion to adjourn	Joe Andrews

2015 ANNUAL REPORT ON DBOT ACTIVITIES

We entered 2015 as the Greater Dufferin Area Chamber of Commerce, and ended the year as the **Dufferin Board of Trade (DBOT)**. During the twelve months in between we embraced a number of exciting and positive changes, while keeping our focus the same as it was over a century ago when our organization began: *to be a voice for the business community*.

Along with our new name, we created and launched a new website, dufferinbot.ca. Through this powerful electronic tool our members have the ability to profile their business, and the community has a useful resource to locally source goods and services. Our Board of Directors was also new for 2015, and we are pleased to have a dedicated and passionate Board who are committed to the economic prosperity and success of businesses in Dufferin County.

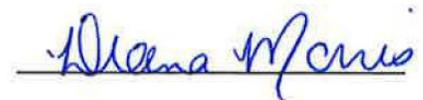
Our story for 2015 is one of change, and also one of collaboration and connection. We worked with multiple local organizations to host over 22 events, which were attended by approximately 1500 people. At election time, we were able to bring all four candidates in our riding together in front of hundreds of our local businesspeople and concerned citizens for two federal election debates in Dufferin. At the provincial level, we partnered with the Ontario Chamber of Commerce (OCC) to advocate for our businesses. Along with the OCC and 40 other Chambers of Commerce/Boards of Trade across the province we called on the Government of Ontario to tackle the impact of rising electricity costs on the business community. The report we co-branded, *Empowering Ontario: Constraining Costs and Staying Competitive in the Electricity Market*, was the most widely consulted report in the history of the province-wide network.

Throughout the year we have connected with our members and partner organizations to celebrate their grand openings, business milestones, and successes. We have also connected with them to hear the challenges and obstacles they face while doing business. We are working to help reduce those challenges by continuing to advocate for our businesses and ensure Dufferin businesses are heard. Through our social media, newsletters, events, and member outreaches scheduled for 2016, we will continue to connect with our members and businesses, and to be the voice of business in Dufferin.

Best regards,



Joe Andrews
Chair



Diana Morris
Manager of Operations & Membership

2015 COMMITTEE & EVENT REPORTS

Industry Luncheon – February 12, 2015

Committee: Taunya Bailey (Chair), Bob Burnside, Henry Jansen, Margaret Janssen, Peter Quinlan, Pete Renshaw, Theresa Sauren

We were proud to be a partner for this much anticipated annual event that was hosted in partnership by the Greater Dufferin Home Builders Association, the Rotary Club of Orangeville, and the Greater Dufferin Area Chamber of Commerce. The 2015 event took place at the Best Western Plus Orangeville Inn & Suites, and brought together over 130 business and community members to hear from Doug Ford, brother of former Mayor Rob Ford. Doug was able to provide the audience with insight into how political life impacts a family business. The event was very well-received and resulted in a positive fund-raising activity for all three groups.

Luncheon with the Finance Minister – July 15, 2015

We were pleased to have had the opportunity to host a luncheon July 15, 2015 at the Hockley Valley Resort for the Honourable Charles Sousa, Minister of Finance, and 35 local businesspeople. The Minister discussed issues affecting Dufferin businesses in an interactive session with key local business leaders. This special luncheon provided a forum for businesses to connect directly with the Minister and bring our local issues forward at a provincial level. This event was seen as successful by the Minister and his office, as well as the businesses who participated.

Golf Tournament – August 27, 2015

Committee: Sam Young (Chair), Karen Armstrong, Matthew McClure, Tisha Saunders, Theresa Sauren, Elaine Traetto

Our 25th Annual Golf Tournament was held in 2015 at the Shelburne Golf and Country Club. The weather was perfect for a full round of 18 holes followed by a silent auction, awards presentation, and an excellent dinner. A charity putting contest and silent auction added a fun twist to the day. The day's activities raised over \$3,200 which was donated to the Headwaters Healthcare Foundation. The tournament was a success and we look forward to planning the 1st Annual Dufferin Board of Trade Golf Tournament for the summer of 2016.

Dufferin Health & Safety Working Group

We identified a need for more locally-accessible Health & Safety training. In response to that need, DBOT partnered with the Greater Dufferin Area Home Builders Association, Orangeville Small Business Enterprise Centre, Georgian College – Orangeville Campus, and Humber College – Orangeville, to form the **Dufferin Health & Safety Working Group**. This group connected with WSPS (Workplace Safety & Prevention Services) and Construction Workplace Safety Training to deliver two phases of Health & Safety training to local businesses. Phase 1 was a two-hour evening session called “Is Your Business Healthy & Safe”, which gave local business owners the opportunities to explore their H&S policies. Phase 2 was a certified working at heights training program offered to give businesses and their employees the opportunity to get certified economically and locally.

Federal Election Debates

DBOT partnered with Headwaters Tourism and the Dufferin Federation of Agriculture to continue our proud tradition of hosting federal election debates with the candidates running for office in our riding of Dufferin-Caledon. The two debates provided voters a chance to ask the candidates questions about the issues that matter most to them and it gave the candidates an opportunity to speak directly to voters and present their platforms. We are proud of our efforts to bring people together; over 250 in Orangeville and well over 200 in Shelburne to

hear firsthand how the local candidates respond to the many questions posed over the two debates. The sheer volume of questions collected prior to the debate through our online system and from attendees at the debates demonstrates the passion and interest of residents of Dufferin-Caledon in this important federal election. Our team grouped questions by theme and asked as many as time would allow at each debate, with the remaining questions being forwarded to each candidate. Candidates then had the option of providing answers to the remaining questions, and we posted their responses on our website.

Business Excellence Awards – October 15TH, 2015

This year's Business Excellence Awards were moved to the Fall to coincide with the launch of the new **Dufferin Board of Trade** name and brand. We had over 60 nominees in eight categories of business excellence. Keynote speaker, Jesse Tipping, enthralled the audience with his engaging presentation, and his passion for Dufferin County. That evening was the grand reveal of the new DBOT logo, and the official start of using the DBOT name. We had close to 200 local business people and dignitaries in attendance to join us in celebrating business in Dufferin. The 2015 BEAs received great local media exposure, from the nomination process through to the announcement of the winners the day after the gala. We anticipate building on the success of the 2015 BEAs in 2016.

DBOT Christmas Open House – November 19th, 2015

We wrapped up 2015 celebrating the year's successes at The Edge Wine Bar with close to 70 of our members. The evening provided a festive opportunity to network with other local business owners and the DBOT Board and Staff.

Dufferin Young Professionals

Committee: Mike Hinbest (Chair), Joe Andrews, Ruth Phillips, Brenda Burman, Ken Krakar, Shawn Long

The commitment of the Dufferin Young Professionals (DYP) for 2015 included a focus on the delivery of educational and informative events.

The events varied with topics that were delivered to assist both young entrepreneurs and professionals in their business operations and networking.

Dufferin Women in Business

Committee: Liz Skorski (Chair), Nada St. Germain, Brenda Wartha, Elaine Traetto, Teena Avery, Tammy Schneider, Roberta Fracassi, Andrea Kary

The Dufferin Women in Business (DWIB) committee had a tremendously successful 2015. We hosted nine events with a combined registration of about 350 attendees. Each event saw a number of new registrants, as well as those who try not to miss a single one of the exciting networking and learning opportunities the group presents. This year's topics included: Shop Local; Analyze Your Skill Set; How Big Is Your 'But'; and others. The year concluded with the 4th Annual Holiday Extravaganza, where four influential local business women won awards selected by their peers. In addition to the successful promotion of DBOT and support of the small business community, DWIB also contributes annually to DBOT's revenue, generating over \$2500 profit this year.

BOARD OF DIRECTORS 2016

Officers:	
Chair	Joe Andrews, Humber College - Orangeville Campus
Vice-Chair	<i>Position Vacant</i>
Secretary/Treasurer	Matthew McClure, Scotiabank
Directors:	
Paul Janssen	Greater Dufferin Home Builders Association
Michele Harris	Headwaters Tourism
Steve Marr	DS Handling Systems Ltd.
Tom Cunningham	KTH Shelburne Mfg. Inc.
Tisha Saunders	Marlin Travel
Nathan Hyde	Region of Peel
Liz Skorski	Skorski Design, Chair of Dufferin Women in Business
Ken Krakar	Chair of Dufferin Young Professionals
Jane Aultman	County of Dufferin
John Telfer	The Town of Shelburne
Ruth Phillips	The Town of Orangeville
Keith Lowry	The Township of Mulmur

Save the Dates

June 14th, 2016- DWIB Cocktails & Connect 4, The Mad Hatter

August 25th, 2016 - 1st Annual DBOT Golf Tournament, Shelburne Golf & Country Club

October, 2016 - Business Excellence Awards

December, 2016 - Christmas Open House for Members