



2013 Annual Report to Members

May 8th, 2014

For the period

January 1st, 2013 to December 31, 2013

Annual General Meeting agenda – May 8th, 2014	
Call to order	P. Renshaw
Presentation of agenda <ul style="list-style-type: none"> • Motion to approve agenda 	P. Renshaw
Presentation of 2012 AGM Minutes <ul style="list-style-type: none"> • Motion to approve 2012 AGM minutes 	P. Renshaw
President’s report <ul style="list-style-type: none"> • Motion to approve President’s report 	P. Renshaw
Presentation of 2013 financial statements <ul style="list-style-type: none"> • Motion to approve 2013 financial statements 	M. Vinden
Motion to approve the 2013 committee reports	P. Renshaw
Motion – amendment to Section 21(a) of GDACC bylaws: <ul style="list-style-type: none"> • To add a representative from Dufferin.biz under recognized board appointees. 	P. Renshaw
Motion – amendment to Section 21 (b) of GDACC bylaws: <ul style="list-style-type: none"> • All directors may remain in office for the designated period or until a successor has been appointed or elected. No member of the Board shall hold the same elected office for more than two successive years without Board approval, with the exception of the Treasurer who may remain in office for a maximum of 3 years. 	P. Renshaw
Motion – amendment to Section 42 of GDACC bylaws: <ul style="list-style-type: none"> • The Greater Dufferin Area Chamber of Commerce shall give notice of all special meetings, naming the place of assembly. Notice shall be provided and forwarded electronically to the last known email address of each member and shall constitute sufficient notice. 	P. Renshaw
Motion to approve actions of 2013 Board of Directors <ul style="list-style-type: none"> • Be it resolved that all acts, contracts, by-laws, and proceedings made, done and enacted by the Board of Directors, officers and staff of the Greater Dufferin Area Chamber of Commerce during the period May 16, 2013 and May 8, 2014 be hereby ratified and confirmed 	P. Renshaw
Introduction of 2014 Board of Directors <ul style="list-style-type: none"> • Motion to approve 2014 Board of Directors • Motion to approve 2014 Executive Officers 	P. Renshaw
Service recognition certificates	P. Renshaw
Other business	P. Renshaw
Motion to adjourn	P. Renshaw



President’s Annual Report

Peter Renshaw

While the economic and business climate throughout Canada and North America has improved slightly, your Greater Dufferin Area Chamber of Commerce continues to work on your behalf, focusing our efforts along with our partners to support business across Dufferin County.

The Chamber’s strategic role is to support business retention and expansion while providing business support. During 2013 we continued to make the necessary changes in our strategic plan to meet the realities of 2013-2015 and address the identified expectations of our members.

Our focus on increasing partnerships and working collaboratively has also remained a priority and we are making excellent progress. We continue to work closely with the Hills of Headwaters Tourism Association and Dufferin.biz under the informal name, “Headwaters Regional Alliance” and have committed to a single vision of building a strong, resilient and integrated local economy and are working to develop and build programs and partnerships with like-minded organizations through collaboration (sharing of goals), coordination of knowledge (sharing of intelligence/data) and cooperation (sharing of resources). We have identified the following goals in support of growing and sustaining business across Dufferin County:

1. To foster collaboration and partnership among business, government, thought leaders and community builders for integrated regional development.
2. To facilitate improvements to the region’s competitiveness by encouraging investment, economic development and job creation.
3. To be the primary communications hub to gather and share information between regional stakeholders.
4. To promote the unique assets of the Headwaters region to businesses, residents and visitors.
5. To facilitate and promote opportunities for business celebration, development, training & networking.
6. To maintain a sustainable operational environment that manages funds responsibly, operates efficiently and encourages employees to achieve their goals, all in pursuit of our organizational vision and mission.

Membership in the Greater Dufferin Area Chamber of Commerce remains solid and the feedback we have received from our membership supports the direction our Board of Directors has undertaken on behalf of business in the County.

In 2013 we continued to work closely with municipal and County leaders, as well as our local MP and MPP to encourage open, two-way communication in support of business, as well as continuing our well-established relationship with the Dufferin Federation of Agriculture, the Greater Dufferin Home Builders' Association, the Orangeville and Area Small Business Enterprise and Humber and Georgian Colleges.

Looking into 2014, the Board and I completed the 2014-2015 updated strategic plan to better prepare the Chamber for the changing environment we are all facing. As I head into my last year as President, I want to say thanks to YOU, our members for your continued support. It is very encouraging to hear as many positive comments as I have received this year. However, am not naive either and for those with issues or concerns I ask you to please contact me to discuss them. We cannot get better without feedback!

The Greater Dufferin Area Chamber of Commerce relies on a dedicated core of volunteers who assist us in running events, networking activities, and ensuring the organizational efficiency of our member-based organization, so to that end, I want to extend a sincere thank you to my current Board of Directors, the Executive team and all our volunteers for their ongoing support and effort. I also want to say a big thanks to our office staff (Michele, Sherri and Samantha), who have been with us this past year, working in the background to deliver the work required to support all our members and our overall organization.

As we move forward, I am looking for volunteers to fill roles on our various committees, the Board and the Executive. Your involvement is critical to our success and the time commitment is very minimal. Please contact the office or call me directly if you are interested.

2014 promises to bring a new set of challenges and opportunities. I look forward to this and I am confident that by continuing to work together we will move forward in a very positive way.

Best regards,



Pete Renshaw, President GDACC

INSERT 2013 NOTICE TO READER FINANCIAL STATEMENTS HERE

2013 Committee Reports

Business Excellence Awards Committee – May 16TH, 2013

Committee members: Perry Meeker (Co-Chair), Peter Quinlan (Co-Chair), Ron Munro, Joyce Winegar, Harold Tent, Jason Berfelo, Teena Avery

In 2013 the Greater Dufferin Area Chamber of Commerce once again recognized business excellence with the presentation of awards in 17 categories at our annual Business Excellence Awards, held at the Best Western Plus Orangeville Inn & Suites. 2013 marked another sold out event, and introduced a new format for our cocktail reception, featuring tasting stations provided by four of our region's premier hospitality partners. The much anticipated President's Award honoured Karl & Wilhelm (Willy) Edelbrock, recognizing their significant contribution to the business, community and social fabric of Dufferin County.

Home & Lifestyle Committee – November 2nd & 3rd, 2013

Committee members: Tammy Schneider (Chair), Rosemary Cottrell, Tracy & Mike Haworth, Tisha Saunders, Michael Goodfellow

The Home & Lifestyle Committee hosted the Home & Lifestyle Trade Show on November 2nd & 3rd, 2013. The show generated approx. \$14,000 in revenue for the Chamber, but required a tremendous amount of work and this year the attendance was very low. As such, it has been decided by the Board & committee that future shows be discontinued. We thank all committee members for their support and efforts.

Member Value Committee

Committee members: Melissa Vinden (Chair), Pete Renshaw, Brenda Seltzer, Liz Skorski, Tammy Schneider, Peter Quinlan, Daniel Marley

During the year we hosted several events intended to give our members networking opportunities partnered with the opportunity to gain knowledge relevant to business owners. These events included:

- Social Media Summit
- Kids Summer Camp showcase
- Tour of Headwaters Hospital
- LinkedIn seminar
- Member Appreciation BBQ
- Annual Holiday open house

We would like to encourage our members to review all the benefits that they receive being a member. These benefits are not always something that are tangible but instead intangible and constantly working behind the scenes for you. Check out our website at <http://www.gdacc.ca/about-us/member-value/>

We encourage members to add us on Facebook, Twitter and LinkedIn to keep connected with what is happening at the Chamber.

Education & Training Committee

Committee members: Joe Andrews (Chair), Ruth Phillips, Brenda Burman, Mike Hinbest, Shawn Long, Kerri Reynolds

The ETC – Education and Training Committee elected to focus on the need to grow and support the activities of the Dufferin Young Professionals for the 2013/2014 period.

The committee scheduled core meetings throughout the year with the intention of discussing and formalizing key education initiatives specifically for the Young Professionals group.

In 2013, the committee organized a variety of keynote speakers to address the requested needs of this group. Speakers included; Jeff Lemon – Cycling Elements (new business ownership and expectations), Sandra Marchetti, Humber College, (business practices for the small business owner), Jim Grant, Owner – Spit Shine Auto Clean, Tammy Schneider – GM/Publisher – SNAP Dufferin, Kelly Warren – Owner – Creek Side Clothing Co. (experienced entrepreneurs who shared their best and most profitable marketing tips). Since the networking speakers series was a success, the ETC / YP committee elected to organize more frequent activities for 2014. The other key organizational decision was to find a central-venue to hold the networking and speakers series. Upon review of the committee, the Mill Creek Pub was selected as the destination location for 2014 and speakers are scheduled for January, March, May, September, and November.

The intent of the Dufferin Young Professionals is to continue to grow this group as an independent activity of both the Chamber and the Education and Training Committee.

Dufferin Women in Business

Committee: Brenda Seltzer (Chair), Liz Skorski (Vice-Chair), Nada St. Germain, Brenda Wartha, Elaine Traetto, Teena Avery

From January 2013 through to December 2013, Dufferin Women in Business held 7 events and met budget obligations set-fourth by the GDACC Executive Board. Our events covered a range of topics including fitness, travel, wellness and networking. In April we launched a Dufferin Women in Business website where all up-coming events are posted and advertising opportunities are available which provide opportunities to strengthen their involvement with DWIB. We ended the year with our 2nd Annual Holiday Extravaganza.

Golf Tournament – July 23, 2013

Committee: Elaine Traetto (Chair), Tisha Saunders, Marg Anquetil, Taunya Bailey, Anne Chapman-Durette, Brian Emery, Peter Quinlan, Petra Thomas, Karen Webster

Our 23rd annual golf tournament was held in 2013 at the Hockley Valley Resort, and included a new format with golfers having the opportunity to golf 9 or 18 holes. Golfers started the day with a wonderful BBQ luncheon upon arrival, and ended the day with a cocktail reception and the presentation of awards. The tournament was well received and we look forward to building on this for 2014, with a few modifications based on the feedback we received.

2013 Industry Luncheon – February 21, 2013

Committee: Greater Home Builders' Association, Rotary Club of Orangeville & the Greater Dufferin Area Chamber of Commerce representatives.

We were proud to be a partner for this much anticipated annual event that is hosted by the Greater Dufferin Home Builders' Association, the Rotary Club of Orangeville. The 2013 event took place at the Best Western Plus Orangeville Inn & Suites, and brought together over 150 business and community members to hear the inspirational story of Nicole Moore, an Orangeville nurse attacked by a shark in 2011. Nicole's touching and moving story about facing adversity with strength, courage, grace & determination was as entertaining as it was enlightening.

Board of Directors 2014

Officers:	
President	Peter Renshaw (Telcon)
Vice-President	Vacant
Secretary/Treasurer	Melissa Vinden, CA (BDO Dunwoody LLP)
Past-President	Vacant
Directors:	
Joe Andrews	Humber College, Orangeville Campus
Tammy Schneider	Snap Dufferin
Joyce Winegar	Pine Rock Cottage Vacations
Elaine Traetto	Tony's Garage
Brenda Seltzer	B.A.G.S
Liz Skorski	Skorski Design
Mike Hinbest	Erskine's Service Centre
Shawn Long	Investors' Group
Appointments:	
Mayor John Oosterhof, Grand Valley	County of Dufferin
Bill McCutcheon	Dufferin Federation of Agriculture
Ron Munro	Dufferin.biz
Michele Harris	Hills of Headwaters Tourism Association
Paul Janssen	Greater Dufferin Home Builders' Association

Save the Dates

- August 6th, 2014 – Member appreciation BBQ
- September 4th, 2014 – GDACC Annual Golf Tournament
- November 20, 2014 – Dufferin Women in Business Holiday Extravaganza
- December 4th, 2014 – Member Christmas Open House

The Chamber
GREATER DUFFERIN AREA CHAMBER OF COMMERCE

Why be a member?

Member Value isn't something that is always tangible!

The intangible benefits of your membership are constantly working behind the scenes for you and can pay for your membership alone.

Save: Discounts on select members products and services, affordable networking events and affinity program benefits for Chamber members.

Promote: Our members have greater visibility through the GDACC website, the Chamber newsletter, Chamber Social media posts, our events and the Chamber business directory which is distributed to more than 10,000 homes.

Connect: Meet referral sources and potential new clients through our networking events. Join us at Dufferin Women in Business, Young Professionals, or Member Value events.

Support: We advocate for local businesses through the Live Here Buy Here shop local campaign, Dufferin.biz, and Hills of Headwaters tourism initiatives. We represent local business at municipal, provincial and federal levels of government. Sponsorship opportunities are available at all events to elevate your business name in the community.

Celebrate: We honour local business through the Business Excellence Awards, grand openings, and milestone achievements.

Validate: Being a member of a local chamber is a great way to earn trust with fellow business owners and potential customers through a commitment to community and chamber values.

Educate: Lunch & Learns, Breakfast Series events, and Small Business Enterprise Centre seminars teach members the tools they need to run a successful business.

Participate: Join us at events, volunteer for committees, or be on our board of directors. in business for business.

Member discounts

Thank Chamber 1st

Live Here Buy Here

www.gdacc.ca

2014 Affinity Programs